

WHITEHALL
LANE

THE
LEONARDINI FAMILY



Tom Leonardini Sr., *Proprietor*

Tom enjoys drinking and making great wine. It was his interest in wine that led him to buy Whitehall Lane Winery in March of 1993. Tom was looking for a business to buy and Whitehall Lane was for sale. Knowing that the winery had premium vineyard sources and wines that were starting to turn heads (like the 1990 Morisoli Vineyard Cabernet Sauvignon and 1990 Merlot), he put an offer in on a Monday and the following week bought the winery. His words upon purchasing the winery in 1993: "This is not just a hobby. We're committed to making superior wines". This still rings true today. Tom is still an active owner today, involved in sales, marketing and production.



Tom Leonardini II, *Vice President, Distribution*

Tom Leonardini II joined the winery in 1994 and is responsible for the national and international distribution of all Whitehall Lane wines. He has been instrumental in increasing sales from 15,000 cases to almost 50,000 cases during his career. He graduated from Santa Clara University and also earned an MBA degree from the University of San Francisco with an emphasis in marketing. Prior to joining the family at Whitehall Lane, Tom entered the wine/liquor industry through a large California wine and liquor marketing company. Tom lives in Napa Valley with his wife and three children.



Katie Leonardini, *Vice President, Operations*

Katie joined the family business in 2005 and now oversees all day to day operations at the winery. Katie earned her degree in Political Science at Gonzaga University in Washington. She spent several years in the financial services industry in San Francisco and Philadelphia. When she decided that California was the place to be, she headed back West and landed in Napa Valley. She's been working with her family at Whitehall Lane ever since. She lives with her three children in Saint Helena.

